

1 15 Aussie Teenagers Who Are 2 Set For Yuge Things This 2018

3 BY MITCH FELTSCHER, 18/01/2018, <https://www.pedestrian.tv/pez/15-aussie-teenagers-set-yuge-things-2018/>

4 New year, new you, right? Sure, whatever....

5 A super easy way to make **2018** feel fresh AF is to simply update your feeds with some killer new
6 follows. Here for your following pleasure are some Aussie teens who are absolutely crushing the
7 game and deserve your undivided attention as picked by peeps who would know, as they're
8 already killing it themselves.

9 **Lupa J (Picked by Matt Okine)**

10 [Lupa J](#) will be red hot in 2018! She was a triple j unearthed finalist two years in a row, and now at
11 19 years old has just dropped her debut album. She's supported some big names in the past
12 twelve months and I swear it's only a matter of time until she's headlining in her own right.

13 **Sprinkled Pages (Picked by Maria Lewis)**

14 Spend five minutes on book Twitter and it's easy to drown in a sea of book bloggers: there are legit
15 SO many out there. When one rises to the surface it's for a reason (herein concludes this weird
16 ocean metaphor). At just 16, Anisha – better known by her moniker Sprinkled Pages – is one of the
17 Aussie booktube creators on the come up. Largely focussing on the Young Adult genre as well as
18 books by women and diverse creators, she has amassed a following across the various social
19 media platforms for her insights, occasional baking, tough but fair reviews and dreamy
20 bookspreads on Insta. With the #LoveOzYA community growing everyday, she's definitely
21 someone to [keep an eye on](#) and [subscribe to](#).

22 **Aubri Ibrag (Picked by AJ Clementine)**

23 The first teen that comes to mind is [@AubriBrag](#). She's a **Melbourne** based
24 influencer/Instagrammer who is #goals when it comes to creating fresh, cool and entertaining
25 content within the fashion/beauty community.

26 **Ella Victoria (Picked by Courtney Fry)**

27 I only recently discovered local YouTuber [Ella](#) as my cousin is obsessed with her and a quick look
28 at her YouTube channel and it's easy to see why. Ella's tutorials and life hack vids on beauty and
29 lifestyle stuff just WORKS as it's an actual teen talking to teens, which makes it feel incredibly real
30 and without the usual talking-down BS.

31 **Kaysia Younes (Picked by Alison Green)**

32 [Kaysia](#) is a switched on Australian booktuber, who spends her time exciting other teens about the
33 young adult stories that will change their lives. With a skyrocketing fan base, Kaysia is THE
34 resource for book recommendations in 2018.

35 **Genesis Owusu (Picked by Sean Satha)**

36 [Genesis Owusu](#) is a super talented hip-hop artist and an amazing performer. He's performed
37 at **Groovin' The Moo**, **Spilt Milk** and **Laneway Festival**, in addition to his own tour. He's also a
38 top bloke.

39 **Isabella Clarke (Picked by Jared Richards)**

40 [Isabella Clarke](#) brought home the bronze from last year's Junior Eurovision with her fire
41 performance of 'Speak Up', a song about speaking up about things – which, yes, is vague, but who
42 cares when it's such a bloody bop? While the 13 y.o. Melbournian only has the one song out, we're
43 desperate for more. Based off her high-drama performance and strong selfie game on Insta, I have
44 decided she is a gay icon and it is simply homophobic to suggest otherwise.

[Content omitted]

45 **FOR MORE AUSSIE TEEN TALENT AND WHATNOT [FOLLOW PEZ ON FACEBOOK RN.](#)**

Commentary

This web article was written by blogger Mitch Fletscher in New Year 2018 and is clearly directed at teenaged Australians, particularly those who are interested in social media and popular culture. It aims to inform its audience about promising young Australians whom the author believes will be popular and successful in the coming year, and to promote them as fashionable and positively influential figures.

The text's status as an entertainment website article determines the way that both coherence and information flow are managed. It is divided into clear, short paragraphs and the initial heading is written in large type, "15 Aussie Teenagers..." (lines 1-2), orienting the reader to the key content, as well as helping to gain the attention of those browsing the internet who are potential readers. After the introductory paragraph, each following one is headed by a bolded description of the young person that it describes, as on line 9: 'Lupa J (picked by Matt Okine)'. This formatting choice, again, allows for easy navigability by a young and potentially distracted audience. The use of the deictic adverb 'here' to refer to the text itself when introducing the content: 'Here for your following pleasure...' (line 6) aids in drawing attention in a lively and engaging manner. Lexical selection aids in keeping the text cohesive. The synonymous phrase, 'the 13yo Melbournian' is used, for example, on line 42, in place of the proper noun 'Isabella Clarke', allowing the writer to add in extra information about her while maintaining a cohesive focus on the person in question. The consistent presence of a semantic field of social media also aids in cohesion, with terms like "follows" (line 6), "bloggers" (line 14) and "instagrammer" (line 24) featuring through-out the text. The discourse features of the text therefore indicate both the fun and relaxed text type, as well contributing to a cohesive and coherent text that can successfully entertain and inform.

The register of the text is relatively informal, reflecting the casual, laid back atmosphere often associated with teen culture. A number of colloquial lexemes contribute to this informality, such as the initialism 'AF' (line 5) used as a non-standard post-modifier to intensify the adjective 'fresh' and the shortening 'insta' (line 20) derived from the proper noun Instagram, a well known social media platform. The personal tenor intended by the writer is heightened by the use of deictic references, as the writer refers directly to himself as 'I' throughout the piece, as for example on line 27: 'I only recently discovered local Youtuber'. Despite these informal features, the syntax is standard, composed chiefly of standard sentences, and some lexical choices, such as 'various' (line 18) 'resource' and 'recommendations' are lower frequency and latinate, suggesting a certain amount of professional pride on the part of the writer, as well as an intention to gain authority through the projection of a well informed and literate identity to the readers. Thus, while the text is broadly informal in an effort to reach out to and entertain its young audience, there is also a level of seriousness conveyed in more formal elements.

The text is heavily stylised, and intended to reflect the world of social media which it concerns, as well as to promote and exhibit the writing style of the writer Feltscheer. Lexical choice is deliberate and evocative, helping Feltscheer to describe the young subjects of the text in the most attractive light. Colloquial adjectives with powerfully positive connotations of fashionability and excitement are frequent: Lupa J is described as 'red hot' on line 10 and Genesis Owusu is described as a 'top' bloke on line 38. Verb phrases are used with a similar effect, as when all the young people concerned are said to be "killing it" (line 8) and Kaysia identified as a 'Switched on Australian booktuber" (line 32). In each case, the core verbs 'kill' and 'switch' are used with idiomatic meaning to stress the success and attractiveness of the subjects. Feltscheer also plays with Standard conventions of orthography to emphasise certain ideas and convey a fun, creative identity. The verb 'WORKS' is capitalised on line 29 to dramatically insist on the positive effect of Ella's youtube style, while the definite article "THE' is capitalised on line 33 to add strength to the unique qualities of Kaysia's insights into books. Its energetic and playful style thus helps to convey the writers' enthusiasm, and win the attention of young people who have a high estimation for such values as fun and creativity.